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LEADERSHIP

Dr. P. H. Welsheimer,

the Minister of the First Christian Church of Canton, Ohio,
gave this brief 3 minute address to the graduating class
at Milligan College, in Eastern Tennessee, in 1956:

BE A MAN OF BOOKS:

Study all your life. Learn more than just about your chosen
profession. Constantly broaden your perspective.
Be knowledgeable in many areas so it's exciting
to be who you are and to think great things.

BE A MAN OF LETTERS:

Learn to write and speak effectively so that you can share
the knowledge you have learned. You have an obligation
to add your generation's thin layer of knowledge to that of
all the scholars who have contributed to your generation.
It's the debt you owe the next generation.

BE A MAN AMONG MEN:

There are going to be times in your life
when you are going to have to stand and be counted.
It may cost you your friends, your job, your family,
and sometimes, in preserving democracy, even your very life.
But, when you know deep in your heart that you are right,
you have to stand and be counted.

JIM CAMPBELL
Director for Research & Development